

Kordia Activates First Phase of RoamAD Metro Wi-Fi Roll Out

Kordia Metro Wi-Fi is already available in two cities with a vision for targeted metro Wi-Fi coverage in every New Zealand city by 2010.

Auckland, New Zealand–September 7, 2007—RoamAD, supplier of the most advanced platform for converged citywide Wi-Fi networks, today announced that New Zealand network operator Kordia™ is launching its first two metro Wi-Fi networks in Auckland and Taupo, New Zealand.

The service, called Kordia™ Metro Wi-Fi, is now available in the Auckland suburbs of Parnell, Ponsonby, Remuera and Karangahape Road and will be available in the Taupo CBD later this month. Kordia™'s aggressive roll-out strategy will see the service shortly expanding to nearly 20 cities throughout New Zealand.

The metro Wi-Fi network is unbundled and can operate multiple SSIDs. This allows Kordia™ to wholesale access to a number of ISPs to on-sell to their customers.

“In partnership with forward-thinking ISPs like Orcon, Tomizone, FIVO, Bunker Media and KiwiWireless, Kordia™ will be pushing the metro Wi-Fi service out to New Zealand's savviest end-users from today,” said Kordia™ CEO, Geoff Hunt.

“Kordia™ has combined an innovative, open-access business model with a pragmatic and targeted deployment plan to deliver cost-effective mobile broadband access for business travelers, tourists and cities throughout New Zealand,” said Martyn Levy, RoamAD's CEO.

As Kordia™'s Metro Wi-Fi network is supported by RoamAD's optimized wireless networking platform, it is optimized to support mobile broadband data as well as mobile VoIP/VoWiFi. The network can be easily accessed with any Wi-Fi enabled device such as a laptop, PDA or cell phone.

“Convergence means that New Zealanders want widespread, portable access to the Internet, their email, voice data and more. Kordia™ Metro Wi-Fi will deliver all that using a low-cost, high-value ‘user-pays’ business model that works,” added Hunt.

Kordia™ expects strong take-up over the next three years, with a vision for targeted Metro Wi-Fi coverage in every New Zealand city by 2010.

Podcast: [RoamAD and Kordia Talk About Kordia Metro Wi-Fi](#)

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About RoamAD

RoamAD supplies a wireless networking platform for next-generation converged wireless networks for the city-wide Wi-Fi and converged Wi-Fi/WiMAX markets. RoamAD networks are unmatched in flexibility, technical functionality and economics. RoamAD's platform supports any combination of 900 MHz, 2.4 GHz, 4.9 GHz and 5 GHz in a four-radio wireless node configuration. RoamAD wireless nodes are WiMAX backhaul agnostic with a roadmap to full support for 802.11n. RoamAD networks are remotely upgradeable and optimized to support mobile broadband data and mobile VoIP/VoWiFi. RoamAD is a trademark of RoamAD Holdings Limited. All other brand or product names are trademarks or registered trademarks of their respective holder(s). For more information please see www.roamad.com.

About Kordia™

Kordia™ is an experienced trans-Tasman business with a new name, and is one of the region's leading providers of customized broadcast and telecommunications networks, network services and converged solutions. Kordia™ owns one of the largest telecommunications networks in New Zealand and is the major provider of television and radio broadcast facilities. In Australia, Kordia™ provides design, build and maintenance services to the broadcast and mobile telecommunications sectors as well as engineering services throughout the region. Kordia™'s business is built on creating harmonization – the ability to meld customers' ideas into an operating reality, managing technology convergence in today's fast moving world. The name Kordia™ comes from the Latin 'accordia' meaning harmony – bringing people and technology together as one. Kordia is a trademark of Kordia Group Limited. For more information, please go to www.kordiasolutions.com or www.kordiametrowifi.com

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